ANATOMY
of the perfect blog

Header

Your header is your first impression. Be concious of what you want to say... and then say it visually.
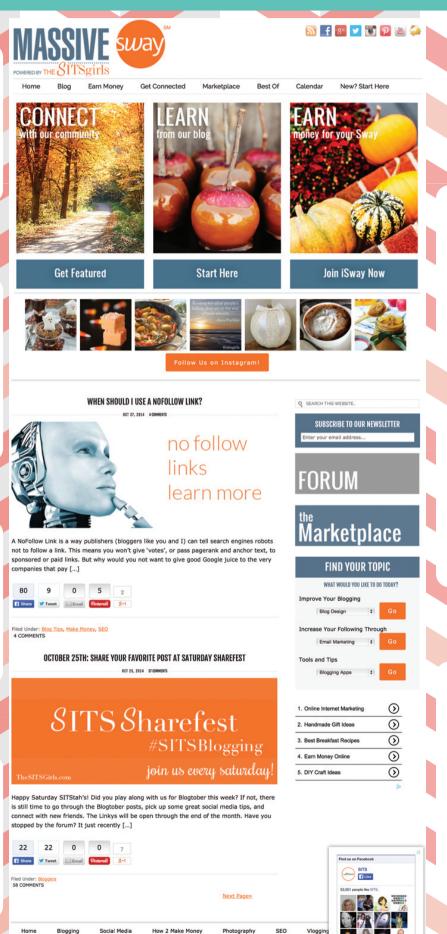
Color

When it comes to colors, you need to ask yourself what will make you & the rest of the world happy. Strike a balance.

Fonts

Fonts set the tone of a website or blog... And they don't have to cost you a dime.

Footer

Take a look at your footer–that space at the bottom of your blog. Are you using it?

Social Icons

Do you make it easy for your readers to find you on the internet? If not, you should!

RSS Feed

Ensure that your blog posts get read. Offering an RSS feed is the perfect way to do that!

Bonus

Are you ready to take the leap into the world of professional blog design? All the tips you need to know for how to be successful with a Pro!

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WHEN SHOULD I USE A NOFOLLOW LINK?
OCT 27, 2014   4 COMMENTS

no follow links learn more

A NoFollow Link is a way publishers (bloggers like you and I) can tell search engines robots not to follow a link. This means you won't give 'votes', or pass pagerank and anchor text, to sponsored or paid links. But why would you not want to give good Google juice to the very companies that pay [...]

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OCTOBER 25TH: SHARE YOUR FAVORITE POST AT SATURDAY SHAREFEST
OCT 25, 2014   37 COMMENTS

SITS Sharefest
#SITSBlogging
join us every saturday!
TheSITSGirls.com

Happy Saturday SITStah's! Did you play along with us for Blogtober this week? If not, there is still time to go through the Blogtober posts, pick up some great social media tips, and connect with new friends. The Linkys will be open through the end of the month. Have you stopped by the forum? It just recently [...]

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