

Daily Blogging Checklist

On Your Blog

- Post a blog/vlog 2–3 times per week.

Twitter

- Tweet 3 articles and/or posts from others (esp those from your tribe or content relevant to your niche).
- Follow at least 10 new people per day. (creep your favorite tweeps "following" list & follow who they do).
- Tweet 3 articles and/or posts from others (esp those from your tribe or content relevant to your niche).

Facebook

- Ask a question.
- Share an image.
- Upload a link and description to a current (or previous) blog post. (Facebook is great for recycled old content!)

Google+

- +1 and share content from others.
- Circle 5 to 10 new people per day.
- Upload a link and description to a current (or previous) blog post. (This is vital to maximizing your Google juice).

Pinterest

- Repin 5 to 10 images.
- Ensure that every post you publish has a pinnable image.
- Pin your content several times a week (Mornings and weekends are high usage times for Pinterest.)

Emails

- Respond to all emails you get from a PR agency using stock email responses. Simply cut, paste and personalize!
- Check your email for the Massive Sway newsletter and be sure to apply to new opportunities.

Go the extra mile

- Keep an ongoing list of post ideas on your phone or in a notebook.
- Create Google alerts for different keywords/phrases within your niche. This will inspire new post ideas.
- Review & update your editorial calendar based on the categories you're identified for your blog.
- Create an income/expense tracker and note any money that you earned from blogging or spent on your blog.