

# Anatomy of the perfect blog

Click speech bubbles for more info!

## Header:

Your header is your first impression. Be conscious of what you want to say... and then say it visually.

## Colors:

When it comes to colors, you need to ask yourself what will make you & the rest of the world happy. Strike a balance.

## Fonts:

Fonts set the tone of a website or blog... And they don't have to cost you a dime.

## Footer:

Take a look at your footer-that space at the bottom of your blog. Are you using it?

The screenshot shows the header of the SITS Girls website. It features a navigation bar with links like 'Featured Blogger', 'Blog Tips', 'Blog Community', and 'Social Media'. Below the navigation bar is a 'Featured Blogger' section with a post by Morgan of Snapshots. To the right is a 'Welcome Friends!' message and a 'Subscribe to The SITS Girls' button. Below the featured blogger is a 'Recent Posts' section with three posts: 'What You Need to Know Before You Hire a Blog Designer', 'Saturday Sharefest: June 2', and 'Forum Roundup: June 1'. To the right of the recent posts is a 'Bloggy Boot Camp' section with a 'Buy Tickets Here!' button and a 'Get Paid Blogging!' section. At the bottom of the page is a 'Featured On' section with logos for The New York Times, Parents Connect, The Huffington Post, and ProBlogger. The footer contains social media links, a copyright notice, and a disclaimer.

## Social Media Icons:

Do you make it easy for your readers to find you on the Internet? If not, you should!

## Rss Feed:

Ensure that your blog posts get read. Offering an RSS feed is the perfect way to do that!

## Bonus Insider Tip:

Are you ready to take the leap into the world of professional blog design? Get the tips you need to know for how to be successful with a Pro!