

The Daily To Do's of Blogging

Blog

- Post a blog/vlog daily

Twitter

- Tweet 5 articles and/or posts from others (relevant to your niche for the most part)
- Tweet at least one interesting thing. A quote or something happening in your life that is relevant to your niche.
- Tweet one question to your followers. Make this as relevant to your topic as possible. Sometimes I do a "complete this sentence" tweet. Sometimes I ask a question with multiple choice. You get the idea.
- Follow at least 10 new people per day. One easy way to do this is to creep your favorite tweeps "Following" list.
- Tweet out your blog post. As soon as I finish my blog posts, I schedule three tweets spread throughout the day.

Facebook

- Post a daily question then tweet out the question with a link back to your Facebook page.
- Post your blog post.
- Follow other blog pages on Facebook. You can tweet out this question daily to find them, "I would love to follow your blog on Facebook. Tweet me the link."

Google+

- Post a daily question then tweet out the question with a link back to your Facebook page.
- Post your blog post.
- Follow other blog pages on Facebook. You can tweet out this question daily to find them, "I would love to follow your blog on Facebook. Tweet me the link."

Pinterest

- Every post should have a pinnable photo and you should EVERY. SINGLE. DAY. pin your daily post.

Emails

- Respond to all emails you get from a PR agency. I have created several stock email responses that I can just cut, paste and personalize.

In Addition to Your Daily To Do's:

- Keep an ongoing list of post ideas either on your phone or in a notebook that is always with you. You are busy and post ideas will pop in and be forgotten just as quickly unless you track them.
- Create Google Alerts for your niche and check in daily. You will get news and blog updates in your niche that will inspire post ideas.
- Create an editorial calendar. You will have categories within your niche and it will help you create post ideas and will help your readers know what to expect.