

# Daily Blogging Checklist for 2014

## On Your Blog

- ☐ Post a blog/vlog 2-3 times per week.

## Twitter

- ☐ Tweet 3 articles and/or posts from others (esp those from your tribe or content relevant to your niche).
- ☐ Follow at least 10 new people per day. (creep your favorite tweeps "following" list & follow who they do).
- ☐ Tweet 3 articles and/or posts from others (esp those from your tribe or content relevant to your niche).

## Facebook

- ☐ Ask a question.
- ☐ Share an image.
- ☐ Upload a link and description to a current (or previous) blog post. (Facebook is great for recycled old content!).

## Google+

- ☐ +1 and share content from others.
- ☐ Circle 5 to 10 new people per day.
- ☐ Upload a link and description to a current (or previous) blog post. (This is vital to maximizing your Google juice).

## Pinterest

- ☐ Repin 5 to 10 images.
- ☐ Ensure that every post you publish has a pinnable image.
- ☐ Pin your content several times a week (Mornings and weekends are high usage times for Pinterest.)

## Emails

- ☐ Respond to all emails you get from a PR agency using stock email responses. Simply cut, paste and personalize!
- ☐ Check your email for the Massive Sway newsletter and be sure to apply to new opportunities.

## Go the extra mile

- ☐ Keep an ongoing list of post ideas on your phone or in a notebook.
- ☐ Create Google alerts for different keywords/phrases within your niche. This will inspire new post ideas.
- ☐ Review & update your editorial calendar based on the categories you're identified for your blog.
- ☐ Create an income/expense tracker and note any money that you earned from blogging or spent on your blog.